



**Inclusion for People  
with Disabilities**

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## **SHEKEL ASSOCIATION PRIVACY POLICY**

The Shekel Association places a high priority on protecting your privacy. This privacy policy was created in order to demonstrate the Shekel Association's firm commitment to the privacy of our members, staff, supporters, and website users. This policy explains what types of information are collected by the Shekel Association and its website, [www.shekel.org.il](http://www.shekel.org.il), and how this information is used.

### **What Personally Identifiable Information is Collected**

Shekel Association members and supporters that register for e-communications voluntarily provide us with contact information (such as name and e-mail address). We may use this information for specific, limited purposes. You may always "opt out," either now or at any time in the future, if you do not wish to receive our messages.

### **IP addresses**

The Shekel Association uses your IP address to help diagnose problems with our server, to administer our website [www.shekel.org.il](http://www.shekel.org.il), and for statistical metrics used to track website visitor traffic.

The Shekel Association website uses "cookie" messages to automatically help provide better services. They remind us who you are and your preferences for our website based on what you've done and told us before. The "cookie" is placed in your computer and is read when you come back to our website. Cookies let us take you to the information and features you're particularly interested in. They also let us track your usage of [www.shekel.org.il](http://www.shekel.org.il) so we know which parts of our website are most popular. You can reject cookies or cancel them by instructing your web browser accordingly.

### **How Your Information May Be Used**

We use your personal information to provide you with personalized service; to send e-mail alerts to you; to answer your requests; to process your membership application etc. You may choose to opt out, at any time, which will cease all communications from us. We may also use your information to track visitors.

